

## Marketing Internship

EquipNet, Inc. ([www.EquipNet.com](http://www.EquipNet.com)), located in Canton, MA manages the transfer and sale of idle and surplus industrial equipment for global manufacturers such as Unilever, Nestle, Merck, Johnson & Johnson, and Novartis.

### Responsibilities include but aren't limited to:

- Social networking via LinkedIn and twitter. Be the face, eyes and ears of EquipNet by managing our social networking accounts. Create back links for the website, comment on blogs and discussion boards, find new industry contacts and uncover opportunities to promote EquipNet thru social media.
- Blog - make weekly posts to EquipNet's blog.
- Google Adwords - help to manage our pay per click advertising efforts. Analyze keywords and position EquipNet in the best possible way to take advantage of this medium.
- Trade Show Coordination - work with the VP of Marketing and the sales department to coordinate the trade shows that we've already committed to in 2012 and uncover new industry exhibitions that we may consider participating in going forward
- Various other activities

### Requirements

- Excellent verbal and written communication skills.
- Self-motivated, with a solid independent work ethic
- Must have a go-getter attitude and a willingness to do what it takes to gain the experience you need
- Business management and/or marketing majors preferred but open to all genuinely interested in a career in marketing
- Bi-lingual a plus. EquipNet is a global company with customers who speak a variety of languages. The more languages that you speak, the more international experience you'll get.

EquipNet is located at 50 Hudson Road in Canton, MA one mile away from RTE 128 train station. Send resume to:

Ben Potenza  
VP Marketing  
bpotenza@equipnet.com

## Finance Co-op

EquipNet, Inc. ([www.EquipNet.com](http://www.EquipNet.com)), located in Canton, MA manages the transfer and sale of idle and surplus industrial equipment for global manufacturers such as Unilever, Nestle, Merck, Johnson & Johnson, and Novartis.

EquipNet currently has an opening for an entry-level Finance co-op. This is a great opportunity for an ambitious Finance/Accounting major who wants to learn the operations of our busy Accounts Payable Department.

### Responsibilities include but aren't limited to:

The ideal candidate will assist Accounts Payable with general tasks, as well as other Finance tasks, depending on availability. The core responsibilities are as follows:

- Maintaining Account Payable files
- Process logistics vendor invoices for payment
- Process Travel expense reports
- Open, sort and distribute incoming mail and meter outgoing mail
- Inventory, order and maintain supplies
- Solicit W9s from vendors and maintain file
- Assist in completing vendor requests (i.e., vendor credit applications)
- Other duties as needed

### Requirements:

- Excellent computer skills required
- Detailed oriented and a "can do" attitude required
- Ability to work well with others

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Send resume to:

hr2@equipnet.com

## Equipment Sales Co-op

EquipNet is a fast-growing, recession-proof company that manages and sells surplus industrial equipment for the world's leading pharmaceutical, biotech, chemical, and packaged goods industries. The EquipNet MarketPlace is the largest online venue for buying and selling pre-owned industrial equipment. Our client roster includes Merck, Unilever, Nestle, Eli Lilly, Novartis, Johnson & Johnson, Eastman Chemical, and numerous other Fortune 500 companies.

### About the Position:

EquipNet currently has an opening for an equipment sales representative (Co-op). This is a great opportunity for an ambitious, high-achievement-oriented individual who wants to learn and succeed in sales. The person will join as a junior member of the EquipNet sales team, learning from seasoned professionals how to prospect, negotiate, and close sales of our corporate client's surplus industrial equipment and sharing in the commission/bonus program.

### Requirements

- This position is perfect for tomorrow's superstar, a hungry go-getter looking to take the next step.
- Strong phone communications skills a must
- Strong familiarity with the web, especially professional networking sites like LinkedIn and JigSaw
- An interest in manufacturing and equipment
- Industrial manufacturing environment a plus
- International experience a plus
- Multiple language expertise a plus
- Roll up your sleeves attitude
- High-energy and a sense of humor are required

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Send resume to:

Sean Larkin  
Director - Equipment Sales  
slarkin@equipnet.com