

Sales & Marketing Research/Consultant - Technology Solutions

EquipNet is a leading provider of proactive technology asset solutions to top companies in a wide array of industries. Our client roster includes BT; Roche Group; Novartis; Wrigley; and many others. EquipNet offers a menu of customized solutions to help companies meet their technology asset disposition, data security, and environmental recycling needs.

We're currently looking for help in mapping out a prospecting strategy as to whom we can market our technology asset solutions and services to. The candidate should have experience and a successful track record, with reverse logistics and/or used remarketing and disposal of technology equipment, and/or technology asset management from lending/finance organizations.

This contract position will not only develop strategy for attacking the market but will also work on messaging in conjunction with the EquipNet Marketing Team.

Please submit your resume to:

Ben Schugar
Managing Director, Technology Solutions
bschugar@equipnet.com