THE CHALLENGE

The client contacted EquipNet requesting asset management services for a complete site closure at its facility in New Jersey. The facility was converting from a manufacturing plant to a distribution center and required clearance within the upcoming six months. Additionally, a number of large tanks were located on the second floor of the building, which caused some hardship with removals. At this particular location, the client’s company was manufacturing luxury perfumes, cosmetics, and other personal care products. Equipment included Filler and Capper Lines, Jacketed Kettles, Automatic Cartoning Machines, Cellophane Wrapper Lines, Tube Filling Lines, Tanks, Laser Marking Systems, Inline Piston Fillers, and much more.

THE SOLUTION

- Project Management
- Site Closure Management
- Onsite Inventory
- Worldwide Logistics
- Individual Asset Sales
- Online Dedicated Auction Event

CLIENT OVERVIEW

A leading global designer and personal care company who manufactures high-end perfumes, cosmetics, and other related products.

FOR MORE INFORMATION

Learn more about EquipNet’s Services and Programs, like this one, contact us or please visit EquipNet.com.
THE RESULT

EquipNet was able to meet the client’s six month deadline and achieved $1.5 Million in return; 25% higher than the original projection.

108
Registered Auction Bidders

9
Different Countries

$345K+
Auction Sales

CLIENT TESTIMONIAL

“Thank you for delivering such outstanding results on [our] liquidation project. We could not have selected a better partner for this project than EquipNet. The expertise that the EquipNet team brought to the project was invaluable in finding buyers and facilitating sales. Your onsite activities, from the initial inventory through the final rigging and removal were done proficiently and professionally.”

- Executive Director of Manufacturing

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